



North Carolina Chapter Newsletter Score Sheet



Month _____ Chapter/City _____ Editor _____

Section A - Front Page (MUST have on front page to be eligible for scoring)

- _____ GWRRRA Logo & Gold Wing Road Riders Association or GWRRRA
- _____ Chapter Name, initials and associated logo
- _____ Month & Year
- _____ GWRRRA Motto

Section B - Additional Front Page Information

	Points	Total
District logo and letter designation	5	_____
Date, Time, & Location of monthly gathering (This may include date or frequency)	5	_____
Chapter Director AND contact info (email or phone)	5	_____

Section C - Content (Not required)

	Points	Total
Article - Chapter Director	5	_____
Article - Asst. Chapter Director	5	_____
Article - Chapter Ride Coordinator	5	_____
Article - Chapter Membership Enhancement Coordinator	5	_____
Article - Chapter Couple of the Year	5	_____
Article - From Other Chapter Participants (Including Mascot, 5 pts. each up to 15)	0 - 75	_____
Article - Ride Education Related	50	_____
Article - From District Newsletter	5	_____
Article - From National Newsletter	5	_____
Chapter Officers & Staff (List)	5	_____
Calendar of Events/Upcoming Rides	5	_____
Awards & Member Recognition (RE Level achievement, training advancement, etc.)	5	_____
GWRRRA Anniversary, Wedding Anniversary, & Birthday celebration dates	0 - 15	_____
Chapter activity photos	5	_____
Promoting local Chapter, District, or National Events	5	_____
GWRRRA Program Logos used properly & in correct context	0 - 25	_____

Section D - Other

	Points	Total
Newsletter well organized and easy to read	5	_____
Overall appearance/Visually appealing/Decorative	5	_____
Author of each article evident	5	_____
Layout of the articles flow well & express the importance of each	5	_____
Is the Newsletter informative, current & timely?	5	_____
Spelling and grammatically correct	5	_____

TOTAL (Max 270)

